



TRAINING & PLACEMENT DEPARTMENT SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)
Ph. 0121-2439043, 2439052, +91 7302319995; Telefax: 0121-2439067
e-mail: placement@subharti.org, Website: www.subharti.org



Ref. No. Dir/T&P/2023-24/30

Date: 13th Mar 2024

PLACEMENT NOTICE

Subject: Recruitment Drive of Seatrans Agencies Pvt. Ltd. for BBA / B.Com / B.Com (H)/ MBA Marketing, Business, Finance Administration 2024 passing out students.

Jai Hind,

This is to inform Faculty of Management and all BBA / B.Com / B.Com (H)/ MBA Marketing, Business, Finance Administration 2024 passing out students that Training & Placement Department of Subharti University, Meerut is conducting a Pool Campus Recruitment Drive of Seatrans Agencies Pvt. Ltd. The details are mentioned below.

1	Company	Seatrans Agencies Pvt. Ltd.
2	Type	Will be informed later
3	Date of Drive	Will be informed after registration
4	Company Profile	Seatrans strives to become the one and only name for global logistics services with consistent hard work, commitment and dedication in offering its best services. Being backed with advanced technology & excellent support system we are able to meet the diverse needs of the logistic service. With our strong network and experience that we have gathered over 22 consistent years have given us the strong & wide platform to perform and be the specialized in sea shipment, air freight and road transportation to meet all logistics challenges irrespective of the industry and the kind of logistic service they need.
5	Website	www.seatransagencies.com
6	Stream	BBA / B.Com / B.Com (H)/ MBA Marketing, Business, Finance Administration
7	Position	<ul style="list-style-type: none"> Business Development Executive
8	Job description	<ul style="list-style-type: none"> Knowledge of world Geography, International Trade Routes and business dynamics related to International Market. Creating & Managing Relationship with clients and shipping/Air lines (in sales/Operations/Logistic in term of Supply Chain Management through shipping Companies & Air). Conceive and develop efficient and intuitive marketing strategies to look into the kind of trade services related to Import & Export, different types of cargo along with cross trading related to all kinds of import & export. Organize an oversee advertising/communication campaigns, exhibitions and promotional events as on requirement. Initiate and control surveys to assess ongoing latest trends, customer requirements and dynamism in services to enhance the overall satisfaction level. Maintain relationships with media, vendors and publishers to ensure collaboration in promotional activities. Monitor progress of campaigns using various metrics and submit reports of performance
9	Job Location	Ghaziabad
10	Salary/Stipend	Best in Industry
11	Skills Required	<ul style="list-style-type: none"> Fresher/Experienced as marketing executive or similar role. Good understanding of market research techniques, data analysis and statistics methods. Thorough knowledge of strategic planning principles and marketing best practices. Proficient in MS Office and marketing software. Excellent communication and people skills.



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		<ul style="list-style-type: none">• Strong organizational and time-management abilities• Creativity and commercial awareness
12	Joining	Immediate
13	Registration Link	https://forms.gle/hN9qEBNQ3N3JmHiU8

Note: All the students are advised to study the Job Description and about the company before attending the interview process. **All the candidates need to register on the given link to attend this drive till 03:00 pm on 14th March, 2024.**

Amit Kumar Verma
(Director-Training & Placement)

CC:

Hon'ble Vice Chancellor Sir (For his Kind Information)

Registrar Sir

Dean: AVGSCMC

T & P Coordinators